

Professional editors and producers like you around the world have told us what you need to succeed. More efficient and easy-to-use video editing tools. An open platform that enables you to work with everything you want and integrate into any workflow. More power to eliminate bottlenecks, so you can work faster than ever. We listened. We made it happen. Introducing the new 64-bit Media Composer® 6—the fastest, most versatile tool for professional video editing.

"The most expensive part of the post process is the people and the amount of time they spend doing their job. With collaborative workflows and timesaving features,

Media Composer is absolutely the best value."

Jon Mauldin

Director of Operations and Technology Fotokem Non-Linear

Work the way you want

With Media Composer, you can create in ways you never thought possible. Work with practically any media format and integrate into any workflow. Edit faster using the Smart Tool, or make ultra-precise cuts with the powerful editing toolset. Work solo or experience a fully seamless collaborative workflow. Accelerate your editing with powerful Avid® hardware options, or choose third-party options for more cost-effective I/O and monitoring. And take hands-on control over your editing, mixing, and color grading with Artist Series controllers.



Open for business

Media Composer is now fully open thanks to Avid Open I/O, so you can work with your choice of Avid audio and video interfaces or third-party video interfaces, including those from AJA, Blackmagic Design, Bluefish444, Matrox, and MOTU. What's more, manufacturers can now create plug-ins using Avid Open I/O to have their hardware work with Media Composer, so you'll have even more choices to come.

The professional's choice for film, TV, and video

Media Composer goes where other editing systems leave off, enabling you to create and deliver on time and on budget. Get a jump-start on dailies, screening raw footage directly—without transcoding. Mix and match formats, frame rates, resolutions, and more in real time—without rendering. Edit HD in real-time mastering picture quality. Find the best takes and clips fast with the Avid ScriptSync® and PhraseFind, powered by Nexidia, options. And with seamless Avid ISIS® integration, you and your team can access the same media—at the same time—to collaboratively shape the story.

Choose your ideal setup

Avid offers three ways to get Media Composer. If you work on high-profile projects, pair Media Composer with Nitris® DX to get the speed, flexibility, and workflows you need, including analog/digital, RGB 4:4:4, stereoscopic 3D, and accelerated Avid DNxHD® and/or AVC-Intra. If you operate mostly in the digital domain, pair Media Composer with Avid Mojo® DX, which offers high-performance digital I/O and monitoring. Or use Media Composer software alone for accelerated offline editing—it's an easy add to an existing setup if you've already got video hardware.

Media Composer 6-the fastest film and video editing solutions









FEATURES

- Accelerate your storytelling with ultra-accurate ACE-certified editing tools, open workflows, and 64-bit performance
- Directly access and edit RED/RED EPIC, QuickTime, ProRes, AVCHD, XDCAM, P2, and other file-based formats with AMA (Avid Media Access)
- · Capture, monitor, and output with accelerated Avid interfaces or third-party cards and devices
- Mix and match formats, frame rates, resolutions, and more in real time no renderina
- Experience real-time HD editing—in mastering picture quality—with Avid DNxHD and Avid DNxHD 444
- Get high-performance color correction with Avid Artist Color support
- Never lose assets with the industry's most reliable media management
- Share projects and media for deadline-driven, real-time collaboration
- Deliver on time and on budget, with tight integration into professional pipelines
- Work on stereoscopic 3D projects with a comprehensive set of tools and workflows
- Create studio-quality surround mixes in Media Composer or import
- Get the look, effects, and quality you want with powerful production tools
- Deliver optimized content for the web or on DVD or Blu-ray Disc
- Work on a Mac or PC

SYSTEM REQUIREMENTS

- · Computer: Avid-qualified Mac or PC
- OS: Mac OS X Lion (64-bit) or Windows 7 Professional (64-bit)
- Memory: 4 GB of RAM (6+ GB or more recommended)
- Graphics card: NVIDIA GeForce family, ATI Radeon family (as supported by Apple), or NVIDIA Quadro FX family (FX 560 or higher)*
- Internal hard drive: Minimum 80 GB 7200 rpm hard disk
- * Full-screen playback requires a minimum of 128 MB of graphics memory

WHAT'S INCLUDED

Media Composer (software only)

- Media Composer—Edit SD, HD, and stereoscopic 3D material
- Avid DVD—Author DVD and Blu-ray discs (Windows only)
- Avid FX-Create and animate titles, effects, transitions, and more
- Sorenson Squeeze—Optimize and deliver content for web or disc play
- EDL Manager—Export timecode metadata
- FilmScribe[™]—Export film metadata
- Log Exchange—Convert shot logs into ALE files
- MediaLog[™]—Manage logging and metadata

Media Composer Nitris DX (hardware/software bundle)

- · Everything in Media Composer software
- Nitris DX**—High-performance analog and digital I/O video interface
- One or two (optional) DNxHD and/or AVC-Intra chips (two chips maximum)
- PCle Host Interface Board—Connects Nitris DX to your computer

Media Composer Mojo DX (hardware/software bundle)

- · Everything in Media Composer software
- Avid Mojo DX**—High-performance digital I/O video interface
- PCle Host Interface Board—Connects Avid Mojo DX to your computer
- ** Nitris DX and Mojo DX video interfaces are also available as individual purchases if you currently own Media Composer software. Additional DNxHD and AVC-Intra chips for Nitris DX are available for separate purchase.



SUPPORTED MEDIA FORMATS AND RESOLUTIONS

- AVC-Intra
- AVCCAM
- AVCHD
- Avid DNxHD Avid DNxHD 444
- Canon XF
- D\/
- DV25

- DV50
- DVCAM DVCPRO
- DVCPRO50 DVCPRO HD
- GFCAM
- HDCAM SR Lite
- HD-RGB (709)

- HDV
- NTSC
- NXCAM
- P2
- PAL ProRes
- QuickTime (including Canon 5D/7D movies)
- RED (.R3D)

- RED EPIC
- Stereoscopic 3D
- Uncompressed SD
- Uncompressed HD
- VC-1
- XDCAM
- XDCAM EX
- XDCAM HD

For more information visit www.avid.com/mediacomposer